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ARGUS RAISES THE BAR FOR HIGH-PERFORMANCE DIGITAL BATTERY ANALYZERS AT AFFORDABLE PRICES

New line of AA Professional Series battery testers adds features and benefits simplifying battery testing

Jamestown, RI – January 9, 2011 — Argus Analyzers www.argusanalyzers.com announces the launch of new battery tester models, the **AA360** and **AA1000**. The new analyzers further simplify the task of battery testing, allowing technicians to make better decisions easier and faster than ever before.

“Our clients have continued to collaborate with us on improvements for affordable, accurate, and durable battery and electrical system testers,” says Andrew Kallfelz, President and CEO of Argus. “Improvements to both technology and feature sets show our customer-first approach and continue to highlight the core advantages of our LPR™ technology.”

Adding to the industry’s recognized value that the **AA Professional Series** of testers have brought to customers since 2006, the new models offer a number of features that significantly improve accuracy, speed of testing, ease of use, and expand the range of batteries that can be analyzed. The new model improvements include:

- Advance algorithms to test more batteries in lower states of charge
- Test counter
- Data management software
- Testing and printing for 6 volt batteries
- Field replaceable leads
- Improved clamps
- Pass/Fail option
- EZ /QC testing option
- Improved printing and graphics

Improved Hardware & Software:

The new **AA Professional Series** models employ:

- Improved hardware and software algorithms for better accuracy and decisiveness.
Less “Charge and Retest” results saves time and hassle of testing deeper discharged batteries – a top priority for most battery technicians.
- Improved accuracy reduces unnecessary warranty costs
- Newly designed clamps for both models are now field replaceable, allowing cut wires or crushed clamps to be serviced immediately.
- New Quality Control and Pass/Fail testing modes in the **AA1000** and **AA360** testers allow users to optimize tester operation for even faster analysis.

Testing AGM, Deep Cycle, SLA, and VRLA Batteries:

- State-of-Health and remaining battery life based on internal resistance reference values. By eliminating the test algorithm’s reliance on preprogrammed conversion factors, this breakthrough approach allows accurate battery life testing of any battery including the wide variety of AGM, Deep Cycle, SLA and VRLA batteries, categories known to pose accuracy problems for ohmic testers available on the market today.

Printing and Data Management:

- New Printer and Memory Module (**P/N AATPR20**) combines a thermal printer and memory into a single accessory module. Users can now print test results immediately or save them for later analysis printing.
- Intelligent printing features to simplify the report and save paper.
- The memory module stores complete test data for up to 1000 tests
- Enhanced reporting and test tracking for shop managers.

The Printer and Memory Module (**P/N AATPR20**) is available separately or bundled in a complete tester/printer kit as part numbers **AA360-RP** and **AA1000-RP**.

The **AA360** tester is optimized for clients who test automotive batteries in retail or warehouse environments. The **AA1000-RP** is marketed to the professional who tests the battery along with the alternator and starting systems.

The **AA1000-RP** and **AA360-RP** list for \$679 and \$599 respectively and will begin shipping before the end of January 2011. Marketing sheets and pricing will be available shortly.

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Based in Jamestown, Rhode Island, Argus Analyzers www.argusanalyzers.com is composed of an innovative team of scientists, engineers, manufacturing and marketing professionals with extensive experience in battery and power technology. In addition to hand-held battery diagnostic tools for the automotive and industrial battery service markets, Argus Analyzers offers installed battery monitoring devices for telecom, industrial, automotive, R/V, and marine markets, as well as embedded battery analysis technology for OEM customers.